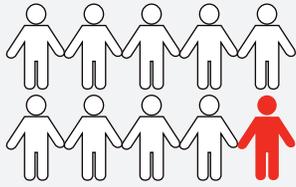
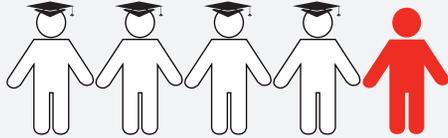


# #UNIGNORABLE ISSUES IN OUR COMMUNITY

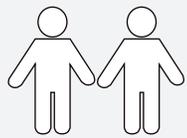


**1 in 10**

Calgarians live in poverty



**1 in 5** Calgary students do not finish high school on time



**1 in 3** Calgarians don't feel they belong in their community

Last year, more than **150,000** individuals accessed United Way programs or initiatives.

We are committed to improving lives and creating a meaningful difference for our community.

## DO LOCAL GOOD

United Way of Calgary and Area is passionate about connecting people with opportunities that help them thrive—we invest in programs and initiatives that tackle the #unignorable social issues.

Together with agencies, donors, corporations, volunteers, and government, we mobilize communities for lasting social change. We focus on overcoming poverty, helping kids succeed, and building strong communities. We work tirelessly to improve local lives.

## TAX CREDITS MAKE GIVING EASY

TAX BENEFITS	CORE DONORS \$1 - \$1,199		LEADERSHIP DONORS \$1,200 - \$9,999		MAJOR DONORS \$10,000 +	
Annual Donation	\$120	\$600	\$1,200	\$5,000	\$10,000	\$25,000
Alberta Tax Credit	\$12	\$104	\$230	\$1,028	\$2,078	\$5,228
Federal Tax Credit	\$18	\$146	\$320	\$1,422	\$2,872	\$7,222
<b>Cost After Tax</b>	<b>\$90</b>	<b>\$350</b>	<b>\$650</b>	<b>\$2,550</b>	<b>\$5,050</b>	<b>\$12,550</b>

\*These examples are based on an annual taxable income of less than \$205,842. Please consult a financial advisor to learn more.



†For a detailed breakdown, please visit [CRA.gc.ca](http://CRA.gc.ca) and review Schedule C of our financial statements.

Read more at: [calgaryunitedway.org/financials](http://calgaryunitedway.org/financials)

# LOCAL PEOPLE DOING LOCAL GOOD



**United Way**  
Calgary and Area



**KEN WAS A SINGLE DAD EXPERIENCING TOUGH TIMES. UNITED WAY HELPED HIM GET BACK ON HIS FEET AND NOW HE'S PAYING IT FORWARD.**

I did all the right things. I went to school, got a post-secondary education.

When my wife gave birth to our second child, I was moving up the corporate ladder. Everything was good. Then my wife left. I had a good job, though, so I wasn't worried.

Then the recession hit and I was laid off. I thought I'd be able to get a job anywhere, but I ended up pumping gas. At the end of the month, I could pay for rent and babysitting, but struggled to feed my kids.

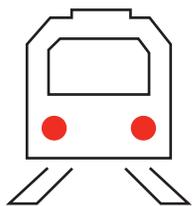
I felt like I was failing them.

One of my neighbours helped me access a United Way program. I had the kids with me, and I'll always remember that little red logo. I was able to feed my children. I could get clothing for them.

I honestly don't know where we would be if it hadn't been for United Way. Once things turned around for me, I remembered that logo. I felt the need to give back to United Way. Someone else's donation was there for me—now, mine can help someone else.

OVER **150,000** PEOPLE LIKE KEN WERE SUPPORTED BY UNITED WAY OF CALGARY AND AREA IN 2017.

**DO GOOD FOR YOUR COMMUNITY**



**\$10**/month  
= **\$120**/year

Provides public transportation to and from school for two Indigenous youth.



**\$50**/month  
= **\$600**/year

Provides supportive counselling for a refugee claimant to cope with trauma.



**\$100**/month  
= **\$1,200**/year

Provides a damage deposit for a family transitioning out of homelessness.

**YOU CAN CREATE LASTING CHANGE IN YOUR COMMUNITY.**

**GIVE TODAY. DO LOCAL GOOD.**



**United Way**  
Calgary and Area

[calgaryunitedway.org/give](http://calgaryunitedway.org/give)