



Good afternoon members,

As your new President for 2022, I am looking forward to the year ahead.

We have started the year with strategic planning to develop a vision, mission, and values. The EZMSA has not previously had these key strategic pieces to guide us in the past. The EZMSA was first registered as a society in 2011 and now, ten years later, we have formed our strategy to suite today's evolved needs. We believe it is imperative for a high-performing organization to have overarching principles in place. Over January our Executive shaped these to help lead our organization while communicating our direction to members and external stakeholders.

I am pleased to release our work to you. We feel these best represent the EZMSA today and into the future. They are:

Mission

Physicians Advocating for Health

Vision

Engaged Physicians
Sustainable Healthcare
Healthy Community

Values

Advocacy
Integrity
Growth and Learning
Community Connection

Also, I would like to introduce myself, as your President for 2022. My career in Edmonton began as resident way back in 1991. In 2006 I moved back here to take a position as an anesthesiologist at the University Hospital. In 2017 I transitioned to the Department of Pediatrics and became a full-time member of ASSIST. ASSIST is a team that supports pediatric patients and their families when they are facing serious illnesses or have complex medical needs. I am the Chair of clinical ethics for the Stollery Children's Hospital, Mazankowski Alberta Heart Institute, WCM Health Science Centre, and Kaye Edmonton Clinic. My interests are in clinical bioethics with a focus on medical decision making in the setting of complexity and uncertainty. This interest in ethics extends to a collaboration with Well Doc Alberta, offering online and in-person workshops on moral distress.

The Edmonton zone has been a great place to work, build a career, and raise my family. I appreciate this opportunity to give back to this medical community through the work we do as the EZMSA.

I look forward to what the year will bring. I hope we continue to build on the success of past years, and this happens with you. Our members are our strength. The EZMSA has become a voice of advocacy and

source of evidence-based medical information in the province. We also build community within our colleagues by you attending our events. We cannot be successful without you, our members.

Please continue to be engaged and I thank everyone who contributes to our organization.

Regards,

A handwritten signature in black ink, appearing to read "Cheryl Mack". The signature is fluid and cursive, with the first name "Cheryl" written in a larger, more prominent script than the last name "Mack".

Dr. Cheryl Mack
President 2022